

**L I S T A**  
**lucrărilor științifice în domeniul disciplinelor din postul didactic**

**A. Teza de doctorat**

- *Dezvoltarea durabilă – exigențe, evoluții, perspective*, ULBS

**B. Cărți și capitole în cărți de specialitate sau volume colective**

1. European Computer Driving Licence, Modulul II, Vol. I, WINDOWS NT (ECDL), autori: Lothar Adelt, Jurgen Muller, Adrian Bucura, Lia Alexandra Baltador, ISBN: 973-8230-41-1.
2. European Computer Driving Licence, Modulul II, Vol. II, WINDOWS 98 (ECDL), autori: Lothar Adelt, Jurgen Muller, Adrian Bucura, Lia Alexandra Baltador, ISBN: 973-8230-43-8.
3. European Computer Driving Licence, Modulul III, Vol. I MICROSOFT WORD (ECDL), autori: Lothar Adelt, Jurgen Muller, Adrian Bucura, Lia Alexandra Baltador, ISBN: 973-8230-34-9.
4. European Computer Driving Licence, Modulul III, Vol. II MICROSOFT WORD (ECDL), autori: Lothar Adelt, Jurgen Muller, Adrian Bucura, Lia Alexandra Baltador, ISBN: 973-8230-34-9.
5. European Computer Driving Licence, Modulul VI, WINDOWS POWER POINT (ECDL), autori: Lothar Adelt, Jurgen Muller, Adrian Bucura, Lia Alexandra Baltador, ISBN: 973-99393-42-1.
6. EURO-Cuvinte, Lia Baltador Dieter Haschke, Editura Universității Lucian Blaga, Sibiu, 2008, CD- ISBN 978-973-739-685-3
7. Franc Valeriu Ioan, Baltador Lia Alexandra, Baltador Mihai, Sturz Ioan, Florea Mihai, *Strategia de dezvoltare durabilă a comunei Comăna*, editura Universității Lucian Blaga, Sibiu, 2008, CD- ISBN 978-973-739-685-3
8. Franc Valeriu Ioan, Baltador Mihai, Sturz Ioan, Baltador Lia Alexandra, *Strategia de dezvoltare durabilă a comunei Părău*, editura Universității Lucian Blaga, Sibiu, 2008, CD- ISBN 978-973-739-686-0
9. Franc Valeriu Ioan, Baltador Mihai, Sturz Ioan, Baltador Lia Alexandra, Rusu Marcel, *Strategia de dezvoltare durabilă a municipiului Făgăraș*, editura Universității Lucian Blaga, Sibiu, 2008, CD- ISBN 978-973-739-691-4
10. Syllabus curricula – „Dezvoltare sustenabilă pentru autoritățile publice locale și regionale în spațiul Dunării” - Curs de perfecționare pentru administrațiile publice locale și regionale/ Mihai Baltador, Vasile Tabără, Lia Alexandra Baltador, Claudiu Kifor, Luminița Trif/ Editura Universității "Lucian Blaga" din Sibiu, 978-606-12-0792-3
11. Studiu cu privire la implementarea dezvoltării sustenabile : o abordare comparativă și interculturală în România și Republica Moldova / Baltador Lia Alexandra. - Sibiu : Editura Universității "Lucian Blaga" din Sibiu, 2015, ISBN 978-606-12-1038-1
12. Strategia de dezvoltare sustenabilă în context european a raionului Dondușeni – Republica Moldova/ Mihai Baltador, Vasile Tabără, Lia Alexandra Baltador, Ilie Racoți, Traian Rusu/Editura Universității "Lucian Blaga" din Sibiu, 2015/978-606-12-0791-6
13. Strategia de dezvoltare sustenabilă în context european a raionului Dondușeni – Republica Moldova/ Mihai Baltador, Vasile Tabără, Lia Alexandra Baltador, Ilie Racoți, Traian Rusu/Editura Universității "Lucian Blaga" din Sibiu, 2015/ 978-606-12-0793-0

**C. Articole publicate ca autor sau coautor în reviste cotate ISI sau BDI**

**ISI:**

1. Vinerean, S., Budac, C., Baltador, L. A., & Dabija, D. C. (2022). Assessing the Effects of the COVID-19 Pandemic on M-Commerce Adoption: An Adapted UTAUT2 Approach. *Electronics*, 11(8), 1269.

**BDI:**

1. Baltador, L. A., & Negru, I. (2021). What COVID-19 demonstrates: on the limits of self-interested behaviour, capitalism, and the role of solidarity. *International Journal of Pluralism and Economics Education*, 12(1), 50-54.
2. LA Baltador, V Grecu, A Pentescu, Using Design Thinking to Redesign the Educational Experience, *MATEC Web of Conferences*, 2021 (Vol. 343, p. 11009)
3. Lia-Alexandra Baltador, New Globalization or... quite the opposite, *Innovative Business Development-A Global Perspective*, Proceedings of the 2018 (25th) International Economic Conference of Sibiu (IECS 2018)
4. Baltador, LA. (2018). European Union at a Crossroads: What Could the Next 60 Years Bring About?. In: Mărginean, S., Ogrean, C., Orăștean, R. (eds) *Emerging Issues in the Global Economy*. Springer Proceedings in Business and Economics. Springer, Cham. [https://doi.org/10.1007/978-3-319-71876-7\\_2](https://doi.org/10.1007/978-3-319-71876-7_2)
5. Lia Baltador, SUSTAINABILITY - WHY CULTURE MATTERS – A COMPARATIVE STUDY BETWEEN MOLDAVIAN AND ROMANIAN APPROACH ON SUSTAINABLE DEVELOPMENT, *Revista Economică*, vol. 68,

- nr. 4, pp. 20-32, ISSN 1582-6260, 2016, RePEc, Doaj, EBSCO, Ulrich's Periodicals, <http://economice.ulbsibiu.ro/revista.economica/archive/68402baltador.pdf>
6. Lia Baltador, *THE NEW APPROACH OF THE LEVIATHAN - THE ROLE OF GOVERNMENT TODAY*, International Journal of Business Quantitative Economics and Applied Management Research, vol. 3, nr. 5, pp. 24-31, ISSN 2349-5677, 2016, Google Scholar, Copernicus, Ulrichs, <http://ijbemr.com/wp-content/uploads/2016/11/THE-NEW-APPROACH-OF-THE-LEVIATHAN-THE-ROLE-OF-GOVERNMENT-TODAY.pdf>
  7. Lia Baltador, "EU's SUSTAINABLE DEVELOPMENT GOAL – A REQUIREMENT FOR FUTURE CANDIDATE STATES CASE STUDY – THE REPUBLIC OF MOLDOVA", Revista Economică, vol. 68, nr. 6, pp. 8-16, ISSN 1582-6260, 2016, RePEc, Doaj, EBSCO, Ulrich's Periodicals, <http://economice.ulbsibiu.ro/revista.economica/archive/68601baltador.pdf>
  8. Lia Baltador, *HOW UNIVERSAL ARE THE HUMAN RIGHTS TODAY?*, SEA-Practical Application of Science, vol. 4, nr. 3(12), pp. 587-592, ISSN 2360 – 2554, 2016, RePEc, Doaj, EBSCO, Ulrich's Periodicals, [http://seaopenresearch.eu/Journals/articles/SEA\\_12\\_23.pdf](http://seaopenresearch.eu/Journals/articles/SEA_12_23.pdf)
  9. Revista Economică, nr 5 (36)/2007, „A remarkable inter- and transdisciplinary research: Nicholas Georgescu Roegen „The Entropy law and the economic process
  10. Revista Economică, /2009, *The strategy for sustainable development: a national and communitarian requirement* (Coautor)
  11. Lia Baltador, Lucian Beleşcu, *Quelques reflexions sur la strategie de Lisbonne – le cas de la Roumanie* Revista Facultății de Științe Economice, TOM XVII 2008, International Scientific Conference “European Integration – new challenges for the nternat economy”, 4th edition, Universitatea din Oradea, Facultatea de Științe Economice, 30-31 mai, Oradea (internat), <http://steconomice.oradea.ro/anale/>, ISSN 1582-5450;
  12. Lia Baltador, Lucian Beleşcu, *The strategy for sustainable development: a national and communitarian requirement* International Economic Conference – Integrative relations between the European Union institutions and the member states, Univ. “Lucian Blaga” din Sibiu, Facultatea de Științe Economice, Sibiu, 15-16 mai 2008, cu lucrarea, CD-ul Conferinței, ISBN: 978-973-739-594-8, pg. 39-43;
  13. Lia Baltador, *The role of local administrative capacity in implementing sustainable development in a nternatio world*, The International Economic Conference „Industrial Revolutions, from the Globalization and Post-Globalization Perspective”, SIBIU, 7-8 May 2009, „Lucian Blaga” University Publishing House from Sibiu, 2009, ISBN 978-973-739-775-1, pg. 35-39
  14. Camelia Budac, Lia Baltador, „Measures for Stimulating Competition on Mobile Services Market in Romania to Maximize Benefits for End Users”, Studies in Business and Economics (SBE), abstractizată/indexată REPEC, EBSCO, DOAJ, Cabells, ISSN 1842-4120, Nr.5(3)/december 2010, pp. 107-115, <https://ideas.repec.org/a/blg/journl/v5y2010i3p107-115.html>
  15. Camelia Budac, Lia Baltador, Mihai Țichindelean, „Revista Economică”, Nr. 4(57)/2011, pp. 17-25, ISSN 1582-6260, revistă cotate CNCSIS B+ și indexată REPEC, Ulrich's Periodicals Directory, DOAJ, “Unfair competition and the use of marketing mix components” <http://economice.ulbsibiu.ro/revista.economica/archive/RE%204-57-2011.pdf>
  16. Lia Baltador, Camelia Budac, Daniela Petrașcu, „Revista Economică”, Nr. 2(55)/2011, pp. 53-58, ISSN 1582-6260, revistă cotate CNCSIS B+ și indexată REPEC, Ulrich's Periodicals Directory, DOAJ, “Wacom Competence Model – Improving Work Force Mobility in the Water Sector”, <https://ideas.repec.org/a/blg/reveco/v55y2011i2p53-57.html>
  17. Lucian Beleşcu, Lia-Alexandra Baltador, *Sustainable development – twenty years after. Case study: The strategy for sustainable development of the village of Șercaia*, 1st International Scientific Conference, Frankfurt am Main, ISBN 978-961-6825-49-8, 12-13 aprilie 2012, pp.32-38
  18. Camelia Budac, Lia Baltador, Daniela Petrașcu, „Revista Economică” indexată REPEC, Ulrich, DOAJ, Supliment nr.3/2012, ISSN 1582-6260, “The Understanding of Branding Process as a Management Tool that Helps the Companies to Differentiate on the Market”, pag. 31-36, <https://ideas.repec.org/a/blg/reveco/vsupplementary2012i3p31-36.html>
  19. Lia Baltador, Camelia Budac, Lucian Beleşcu, „Revista Economică” indexată REPEC, Ulrich, DOAJ, vol. 65 issue 1/2013, ISSN 1582-6260, “Some Intercultural Considerations on Corporate Social Responsibility – Case Study: Romania and Hofstede's Cultural Dimensions”, pages 164-173, <https://ideas.repec.org/a/blg/reveco/v65y2013i1p164-173.html>
  20. Camelia Budac, Lia Baltador, „Procedia Economics and Finance – Elsevier”, indexată ScienceDirect, nr. 6/2013, ISSN: 2212-5671, „The value of brand equity”, pages 444-448, <http://www.sciencedirect.com/science/article/pii/S2212567113001615>
  21. Lia Baltador, Camelia Budac, „Revista Economică” indexată REPEC, Ulrich, DOAJ, vol. 66, nr.1/2014, ISSN 1582-6260, „Intercultural Communication Barriers – an interpersonal approach,” pp. 28-36 <http://economice.ulbsibiu.ro/revista.economica/archive/66103baltador&budac.pdf>
  22. Lia Baltador, Camelia Budac, „Procedia Economics and Finance – Elsevier”, indexată ScienceDirect, Volume 16, 2014, ISSN: 2212-5671, „Open government – a long way ahead for Romania, Procedia Economics and Finance”, p. 557–562 <http://www.sciencedirect.com/science/article/pii/S2212567114008399>
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  24. Lia Baltador, *Sustainable Development: Think Global, Act Local – A Case Study In Ighiu, Romania*, Bulletin of Taras Shevchenko National University of Kyiv. Economics, ISSN 1728-3817, , p. 73-77 <http://bulletin-econom.univ.kiev.ua/archives/1271>
  25. Lia Baltador, *The New Approach Of The Leviathan - The Role Of Government Today*, International Journal of Business Quantitative Economic and Applied Management Research, volume 3, Issue 5, ISSN No: 2349-5677 <http://ijbemr.com/wp-content/uploads/2016/11/THE-NEW-APPROACH-OF-THE-LEVIATHAN-THE-ROLE-OF->

**D. Articole / studii publicate în volumele conferințelor internaționale desfășurate în țară sau străinătate (cu ISSN sau ISBN)**

1. EUREM 2016 Conference, Modern Issues of EU development and relations between EU and Moldavia, Chisinau, Republica Moldova, Lia Alexandra Baltador, *First steps of Moldavia towards the EU's sustainability requirements, 2016*
2. Conferința internațională Codul administrativ în procesul integrării în Uniunea Europeană, Sibiu, 19-21 octombrie 2006 – Mihai Baltador, Ioan Santai, Vasile Tabără, Lia Alexandra Baltador – Sibiu: Editura Universității „Lucian Blaga din Sibiu, 2006 ISBN 973-739-335-X ISBN 978-973-739-335-7 - Administrația publică și cadrul financiar multianual 2007-2013
3. Simpozionul Internațional al tinerilor cercetători, Chisinau, 19-20 aprilie 2007, „Elemente de evoluție și management pentru dezvoltare durabilă. Gestionarea riscurilor majore în lumea contemporană”, ISBN 978-9975-75-195-7
4. International Scientific Conference „Romania within the EU: opportunities, requirements and perspectives, Sibiu 10-11 mai 2007
5. International Scientific Conference „European Integration – new challenges for the Romanian economy, 4th edition, Universitatea din Oradea, Facultatea de Științe Economice, 30-31 mai, Oradea, cu lucrarea *Quelques reflexions sur la stratégie de Lisbonne – le cas de la Roumanie* (coautor), Revista Facultății de Științe Economice, TOM XVII 2008, <http://steconomice.oradea.ro/anale/>, ISSN 1582-5450;
6. International Economic Conference – Integrative relations between the European Union institutions and the member states, Univ. „Lucian Blaga din Sibiu, Facultatea de Științe Economice, Sibiu, 15-16 mai 2008, cu lucrarea *The strategy for sustainable development: a national and communitarian requirement* (coautor), CD-ul Conferinței, ISBN: 978-973-739-594-8, pg. 39-43;
7. Conferința Internațională *The European Integration - realities and perspectives*, Universitatea Danubius din Galați, Galați, 16-17 mai, 2008, cu lucrarea *L integration monetaire de la Roumanie entre couts et benefices* (coautor).
8. The International Economic Conference „*Industrial Revolutions, from the Globalization and Post-Globalization Perspective*, SIBIU, 7-8 May 2009, „Lucian Blaga University Publishing House from Sibiu, 2009, ISBN 978-973-739-775-1, cu lucrarea *The role of local administrative capacity in implementing sustainable development in a globalised world*, pg. 35-39
9. A cincea conferința internațională: Managementul proiectelor cu finanțare internațională în administrația publică locală, Sibiu, 22-24 octombrie 2009, *Proiectul Wacom - pentru durabilitate în domeniul apei*, pg.183-188
10. Simpozion Internațional 15 Mai Iași 2010, Metode de prevenire și combatere a fraudelor informatice, *Modalități de fraudare cu cărți de credit*, ISBN 978-606-8000-97-8, pag.221-228.
11. International Economic Conference – IECS 2010 *The economic world destiny: crisis and globalization?, Lisbon strategy revival and European Union Strategy 2020 - some remarks* (coautor), pg. 106-110, ISBN 978-973-739-987-8
12. International Conference on Business and Economics, Anatolia Institute of Management Leadership, American College of Thessaloniki, Greece, 6-8 mai 2010, *Measures for Stimulating Competition on Mobile Services Market in Romania to Maximize Benefits for End Users* (coautor)
13. Simpozion Internațional „Universul Științelor, ROMANIA / IAȘI / Asociația Cultural – Științifică Vasile Pogor, „*Crizele economice și dezvoltarea durabilă examinări dintr-o nouă perspectivă*, ISBN 978-6-0657665-9-4, 2010 (coautor)
14. International Conference „The financial markets in the context of the new economy paradigm”, Universitatea de Vest din Timișoara, Timișoara, 2011, *The vulnerability of bank credit to the scourge of money laundering* (coautor)
15. Conferință internațională *Dezvoltarea capacității administrative a autorităților administrației publice locale*, Romania/Sibiu/ CRFCAPL Sibiu` *WACOM – a new project for sustainable water management*, ISBN 978-973-739-664-8 (CD)2010
16. *18th International Economic Conference - IECS 2011*, „Crises after the Crisis. Inquiries from a National, European and Global perspective, SIBIU, ROMANIA, ROMANIA/ SIBIU/ „LUCIAN BLAGA UNIVERSITY of SIBIU, FACULTY of ECONOMIC SCIENCES *WACOM Competence Model – Improving work force mobility in the Water Sector*,
17. 4th European Conference *Innovations in the Environmental Sector INES and European Conference on Competence Modelling for the Water Sector* Brussels, Belgium INES, Universitat Duisburg-Essen 2011, *Competence Models – a must have in the knowledge based society*, Editura Shaker, ISBN 978-3-8440-0341-3, p.42-49
18. Daniela Petrașcu, Lia Baltador, *The vulnerability of bank credit to the scourge of money laundering*, International Conference: *The financial markets in the context of the new economy paradigm*, Universitatea de Vest din Timișoara, ISSN: 1842-3981, 13-15 Mai 2011, 8 pg.
19. Budac Camelia, Baltador Lia, Țichindelean Mihai, *Unfair competition and the use of marketing mix components*, 18th International Economic Conference *Crises after the Crisis. Inquiries from a National, European and Global perspective*, ISBN 987-973-739-987-8, Sibiu, mai 2011, pp.17-25
20. Lia. Alexandra Baltador, *Competence Models – a „must have in the knowledge based society*, 4th European Conference: *Innovations in the Environmental Sector*, Brussels, Belgium, 21 septembrie, 2011, ISBN 978-3-8440-0341-3, pg. 42-48
21. Lucian Belășcu, Lia Baltador, Camelia Budac, *ISO 26000 – benefits, difficulties, questions*, *Ecotrend 2012, IXth Edition, Exit from the Crises and revival of sustainable growth*, ISSN 2246-0889, Târgu Jiu, 23-24 noiembrie 2012, pg.675-681
22. Lucian Belășcu, Lia-Alexandra Baltador, *Sustainable development – twenty years after. Case study: The strategy for sustainable development of the village of Șercaia*, 1st International Scientific Conference, Frankfurt am Main, ISBN 978-961-6825-49-8, 12-13 aprilie 2012, pp.32-38
23. Lucian Belășcu, Lia-Alexandra Baltador, *Sustainable development – twenty years after. Case study: The strategy for sustainable development of the village of Șercaia*, 1st International Scientific Conference, Frankfurt am Main, ISBN 978-961-6825-49-8, 12-13 aprilie 2012, pp.32-38

24. Lia Baltador, Camelia Budac, Lucian Belaşcu - Some Intercultural Considerations on Corporate Social Responsibility – Case Study: Romania And Hofstede's Cultural Dimensions Revista Economică Nr. 65(1) 1582-6260 2013 164-173 RePeC, Ulrich`s Periodicals Directory, DOAJ
25. Belaşcu Lucian, Baltador Lia-Alexandra, Budac Camelia International Scientific Conference Exit from the crisis and revival of sustainable growth, ECO-TREND IX-th edition, Universitatea „Constantin Brâncuși”, Târgu Jiu, 23-24 noiembrie 2012, [http://www.utgjiu.ro/fse\\_new/ecotrend\\_2012/](http://www.utgjiu.ro/fse_new/ecotrend_2012/) ISO 26000 – benefits, difficulties, questions
26. BELAȘCU Lucian, BUDAC Camelia, BALTADOR Lia Alexandra - 20th International Economic Conference - IECS 2013 „POST CRISIS ECONOMY: CHALLENGES AND OPPORTUNITIES”, Sibiu, 17-18 mai, 2013, New challenges for the business model in the context of sustainable development
27. Budac Camelia, Baltador Lia - 20th International Economic Conference - IECS 2013 „POST CRISIS ECONOMY: CHALLENGES AND OPPORTUNITIES”, Sibiu, 17-18 mai, 2013, The value of brand equity
28. Budac Camelia, Baltador Lia - International Scientific Conference: Sustainable development in conditions of economic instability, second edition, Satu Mare, 21-22 iunie 2013 - Sustainable development: case study - tourism in the protected area of the Danube Delta
29. Camelia Budac, Lia Baltador, „Generation Z – the most difficult but desirable target for brands”, Joint International Conference of Doctoral and Post-Doctoral Researchers, 2014, ISBN gen.: 978-606-26-0215-4, ISBN vol.4: 978-606-26-0219-2, pg. 121-131
30. Lia Baltador, Camelia Budac, „Sustainable Development – a universal aim in a specific local environment”, Joint International Conference of Doctoral and Post-Doctoral Researchers, 2014, ISBN gen.: 978-606-26-0215-4, ISBN vol.4: 978-606-26-0219-2, pg. 60-70
31. Camelia Budac, Lia Baltador, Conferința Internațională „(Re)construind latinitatea: Identități naționale și transnaționale ale culturilor romanice Abordări interdisciplinare și transdisciplinare”, Universitatea „Lucian Blaga” din Sibiu, 21-23 noiembrie 2013, lucrarea cu tema: „Reflections on How Brands Should Communicate with Young People Considering Generation Gap”
32. Camelia Budac, Lia Baltador, International Journal of Arts & Sciences' (IJAS) International Conference for Business and Economics, University of London, 4-7 Noiembrie 2014, „Generation Z – Rules For Brands To Reach And Engage Consumers”
33. Lia Baltador, Camelia Budac, International Journal of Arts & Sciences' (IJAS) International Conference for Business and Economics, University of London, 4-7 Noiembrie 2014, „Why culture matters”
34. Lia Baltador, Mihai Baltador, Central and Eastern European e|Dem and e|Gov Days 2015 , Budapest, Mai, 2015, Active citizenship –a crucial requirement for opening governments in Europe”,

#### **E. Granturi/proiecte de cercetare câștigate prin competiție**

**Data:**

**Semnătura:**