

Nume și prenume: Ogrean Claudia

## LISTA DE LUCRARI

### A. Cărți și capitole în cărți de specialitate sau volume colective

1. **Ogrean, C., & Herciu, M.** (2018). CSR Strategies in Emerging Markets: socially responsible decision-making processes and business practices for sustainability. In *Sustainable Development: Concepts, Methodologies, Tools, and Applications* (pp. 1702-1725). IGI Global, ISBN: 9781522538172
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3. **Ogrean, C., & Herciu, M.** (2016). CSR Strategies in Emerging Markets: socially responsible decision-making processes and business practices for sustainability. In *Ethical and Social Perspectives on Global Business Interaction in Emerging Markets* (pp. 1-24), IGI-Global, ISBN: 9781466698642
4. **Ogrean, C.** (2015). Strategic management facing the challenges of sustainable development and competitiveness in a globalized world: an integrated approach (206 pp.), Editura Universității „Lucian Blaga” din Sibiu, ISBN 978-606-12-1141-8
5. **Ogrean, C., & Herciu, M.** (2015). A dynamic model for the Global Corporation: the triad network-coevolution-competitiveness. In *Global Enterprise Management* (vol. I) (pp. 79-98), Palgrave MacMillan, New York, ISBN: 978-1-137-42958-2
6. Nicolescu, D., & Ciocarlan, D. (coord.), Dobrin, C., Popa, I., Zamfir, A., Stegaroiu, I., Popescu, C., Popescu, D., Cristache, N., Oprean, C., **Ogrean, C.**, Dumitrascu, D., Stefanescu, C., Miricescu, D., Ilies, L., Negrescu, A., Stegeran, R., Bibu, N., Mocanu, M., Munteanu, V., Nita, V., Ciulu, R. (2014). *Anuarul stiintific al lucrarilor de management din Romania 1990-2013*, Ed. Pro Universitaria; ISBN: 978-606-26-0127-0; 2014; 514 pp.
7. **Ogrean, C.** (2013). Firmele multinationale si dezvoltarea economica - analiza istorica si incercari de teoretizare in *Studii si cercetari privind impactul globalizarii asupra structurii si dinamicii economiilor*, Ed. Academiei Romane, ISBN 978-973-27-2290-9, 978-973-27-2295-4
8. **Ogrean, C., & Herciu, M.** (2011). Strategic management between the constraints and incentives of globalization – the role and contribution of business ethics and corporate social responsibility. In *The Economic Geography of Globalization* (pp. 21-38), InTech Open, ISBN: 978-953-307-502-0
9. **Ogrean, C.** (2007). Coordonate manageriale ale competitivității firmei – o perspectivă globală (281 pp.), Ed. Universității „Lucian Blaga din Sibiu, ISBN 978-973-739-429-3
10. **Ogrean, C., Herciu, M., Marginean, S., Jugarean, O.** (2007). *Repere ale competitivității în economia globală*, coautor – Ed. Universității „Lucian Blaga din Sibiu, (205 pp.), ISBN 978-973-739-524-5
11. **Ogrean, C.** (2006). Management strategic (215 pp.), Ed. Universității „Lucian Blaga din Sibiu, ISBN (10) 973-739-349-X; ISBN (13) 978-973-739-349-4

### B. Articole publicate ca autor sau coautor în reviste cotate ISI, ERIH, SCOPUS sau alte BDI

#### Reviste cotate ISI

1. Ogrean C., & Herciu, M. (2020). Business Models Addressing Sustainability Challenges-Towards a New Research Agenda, *Sustainability*, 12(9), ISSN: 2071-1050, 1-28, WOS:000537476200033
2. Herciu, M., & Ogrean, C. (2011). A Model for Measuring the National Global Performance and Analyzing its Determinants–The Case of Romania. *Romanian Journal of Economic Forecasting*, 14(4), ISSN: 1582-6163, 163-177, WOS:000298971500011
3. Herciu, M., & Ogrean, C. (2008). Interrelations between competitiveness and responsibility at macro and micro level. *Management Decision*, 46(8), ISSN: 0025-1747, 1230-1246, WOS:000260435600010
4. Ogrean, C., Herciu, M., & Belășcu, L. (2008). Searching for new paradigms in a globalized world: business ethics as a management strategy. *Journal of Business Economics and Management*, 9(2), ISSN: 1611-1699, 161-165, WOS:000257554200010

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13. (2011). *Multinationals And Economic Development – Global Shifts And Trends (a Preliminary Commissioning in Theme)*, 18th International Economic Conference on Crisis After the Crisis - Inquiries from a National European and Global Perspective, pp. 285-291, ISBN:978-606-12-0139-6, WOS:000396639800046
14. (2010). Value- Based Management And Corporate Social Responsibility In Times Of Global Crisis - Are They Possible Or Mandatory? In *Economic World Destiny: Crisis And Globalization?, Section II: Change Management: New Coordinates*, IECS, pp. 224-230, ISBN:978-973-739-987-8, WOS:000392590700034
15. (2009). *Value Creation Through Intellectual Capital In The Knowledge-Based Economy*, in *Industrial Revolutions, From The Globalization And Post-Globalization Perspective*, Vol II: Change Management: New Coordinates 16th International Economic Conference - IECS 2009, pp. 196-204, ISBN:978-973-739-775-1, WOS:000287984000032
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23. (2019). Ambidexterity—A New Paradigm for Organizations Facing Complexity. (coauthor). *Studies in Business and Economics*, 14(3), 145-159. WOS:000509373400012
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35. (2015). Corporate Initiatives and Strategies to Meet the Environmental Challenges—Contributions Towards a Green Economic Development. *Studies in Business and Economics*, 10(3), 62-70. WOS:000449721200006
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41. (2014) An analysis on the FDI flows from Emerging Economies to Europe and their impact. (coautor). *Studies in Business and Economics*, abstractizata/indexata REPEC, EBSCO, DOAJ, Cabells, ISSN: 1842-4120, Volume 9, Issue 2, pp. 5—69
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