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Gradul didactic: Lect. Univ. Dr.  
Instituția unde este titular: Universitatea Lucian Blaga din Sibiu  
Facultatea: Facultatea de Științe Economice  
Departamentul: Management, Marketing și Administrarea Afacerilor

## L I S T A

### lucrărilor științifice în domeniul disciplinelor din postul didactic

#### A. Teza de doctorat

1. Teoria echilibrului general. O abordare diferențiată din perspectiva modelelor existente și a evoluțiilor viitoare, ULBS, 06.03.2013

#### B. Cărți și capitole în cărți publicate în ultimii 10 ani

1. Opreana A., (2015), Cercetarea longitudinală a echilibrului pe piețe cu turbulențe și fricțiuni de căutare, Editura ULBS, ISBN 978-606-12-1032-9

#### C. Lucrări indexate ISI/BDI publicate în ultimii 10 ani

##### ISI

1. Mihaiu D M, Opreana A, Cristescu M., (2010), Efficiency, effectiveness and performance of the public sector, Romanian Journal of Economic Forecasting, pag. 132-147, ISSN 1582-6163, Nr.4/2010.
2. Cetina, I., Dumitrescu, L., Tichindelean, M., Opreana, A., (2015), Relationship marketing-empirical evidence from the romanian petrol filling station market, Economic Computation and Economic Cybernetics Studies and Research, 49(3), pp. 41 – 57

##### BDI:

3. Mihai, TICHINDELEAN, Diana Marieta MIHAIU, Alin OPREANA, and Cosmin TILEAGA. "Estimating The Demand For New Destinations for a Regional Airport Based on its Catchment Area." *Studies in Business & Economics* 15, no. 2 (2020).

4. Simona VINEREAN, Alin OPREANA, 2020. Segmenting Customers Based on Key Determinants of Online Shopping Behavior. In: Orăștean R., Ogrea C., Mărginean S.C. (eds) Organizations and Performance in a Complex World. IECS 2019. Springer Proceedings in Business and Economics. Springer, Cham. [https://doi.org/10.1007/978-3-030-50676-6\\_31](https://doi.org/10.1007/978-3-030-50676-6_31)
5. Alin OPREANA, Mihai ȚICHINDELEAN, Diana Marieta MIHAIU, and Cosmin TILEAGĂ. "Forecasting Passenger Traffic For A Regional Airport." Studies in Business & Economics 14, no. 2 (2019), pp.105-114
6. Simona VINEREAN, and Alin OPREANA. "Social Media Marketing Efforts of Luxury Brands on Instagram." Expert Journal of Marketing 7, no. 2 (2019): 144-152.
7. Simona VINEREAN, Alin OPREANA, 2018. Key Predictors of Customer Loyalty for Facebook Brand Pages. Empirical Research on Social Media Marketing, Springer, . In: Orăștean R., Ogrea C., Mărginean S. (eds) Innovative Business Development—A Global Perspective. IECS 2018. Springer Proceedings in Business and Economics. Springer, Cham. [https://doi.org/10.1007/978-3-030-01878-8\\_36](https://doi.org/10.1007/978-3-030-01878-8_36) pp.433-449
8. Alin OPREANA, 2016. "Updates on the Public Debt Crisis in the EU Economies". Expert Journal of Economics, 4(3), pp.105-113. ISSN 2359-7704.
9. Simona VINEREAN & Alin OPREANA, 2015. "Consumer Engagement in Online Settings: Conceptualization and Validation of Measurement Scales," Expert Journal of Marketing, Sprint Investify, vol. 3(2), pages 35-50.
10. Alin OPREANA & Simona VINEREAN, 2015. "A New Development in Online Marketing: Introducing Digital Inbound Marketing," Expert Journal of Marketing, Sprint Investify, vol. 3(1), pages 29-34.
11. Alin OPREANA, 2015. "A New Perspective of Investment Modelling at the European Union Level," Expert Journal of Economics, Sprint Investify, vol. 3(2), pages 143-148.
12. Simona VINEREAN & Alin OPREANA & Iuliana CETINA & Luigi DUMITRESCU, 2015. "Relationships among Hedonic and Utilitarian Factors and Exogenous and Endogenous Influences of Consumer Behavior in Tourism," Expert Journal of Marketing, Sprint Investify, vol. 3(1), pages 17-28.
13. Alin OPREANA, 2015. "Analysis of Equilibrium at the Euro Area Level from a New Model Perspective," Expert Journal of Economics, Sprint Investify, vol. 3(3), pages 149-154.
14. Alin OPREANA & Simona VINEREAN, 2015. "Analysis of the Economic Research Context after the Outbreak of the Economic Crisis of 2007-2009," Expert Journal of Economics, Sprint Investify, vol. 3(1), pages 77-92.
15. Simona VINEREAN & Alin OPREANA, 2014. "Analyzing Mediators of the Customer Satisfaction - Loyalty Relation in Internet Retailing," Expert Journal of Marketing, Sprint Investify, vol. 2(1), pages 1-14.
16. Alin OPREANA, 2014. "Investment Modelling at the Euro Area Level," Expert Journal of Finance, Sprint Investify, vol. 2(1), pages 26-30.
17. Alin OPREANA, 2013. "A New Approach of Investment for the Future Economic Policies," Expert Journal of Economics, Sprint Investify, vol. 1(1), pages 4-12, December.
18. MIHAIU Diana Marieta & OPREANA Alin, 2013. "The Public Sector Efficiency From Perspective Of The Corruption Phenomenon," Revista Economica, Lucian Blaga University of Sibiu, Faculty of Economic Sciences, vol. 65(1), pages 38-49.

19. Alin OPREANA, 2013. "The National Income Between Monetary and Fiscal Actions," Expert Journal of Finance, Sprint Investify, vol. 1(1), pages 28-32, December.
20. MIHAIU Diana & OPREANA Alin, 2013. "Classification Of European Union Countries According To National Competitiveness And Sovereign Debt Levels," Revista Economica, Lucian Blaga University of Sibiu, Faculty of Economic Sciences, vol. 65(2), pages 43-54.
21. OPREANA Alin & MIHAIU Diana, 2013. "Considerations In Terms Of Romania'S Economic Development," Revista Economica, Lucian Blaga University of Sibiu, Faculty of Economic Sciences, vol. 65(3), pages 64-72.
22. Alin OPREANA, 2013. "Examining Online Shopping Services in Relation to Experience and Frequency of Using Internet Retailing," Expert Journal of Marketing, Sprint Investify, vol. 1(1), pages 17-27.
23. Alin OPREANA, 2013. "Segmentation of Employee Perceptions in Relation to Corporate Social Responsibility Practices," Expert Journal of Business and Management, Sprint Investify, vol. 1(1), pages 15-28.
24. VINEREAN Simona & CETINA Iuliana & DUMITRESCU Luigi & OPREANA Alin, 2013. "Modeling Trust To Study Consumers Acceptance Of Online Shopping," Revista Economica, Lucian Blaga University of Sibiu, Faculty of Economic Sciences, vol. 65(2), pages 72-90.
25. *Classification Of European Union Countries According To National Competitiveness And Sovereign Debt Levels*, Revista Economică, Vol. 65, Nr.2/2013, pag. 43-54;
26. *Modeling Trust to Study Consumers Acceptance of Online Shopping*, Revista Economică, Vol. 65, Nr.2/2013, pag. 72-90;
27. *Considerations in Terms of Romania's Economic Development*, Revista Economică, Vol. 65, Nr.3/2013, pag. 72-90;
28. *The Public Sector Efficiency from Perspective of the Corruption Phenomenon*, Revista Economica, 65(1), 2012, ISSN 1582-6260, pag. 38–49 (coautor cu Diana Mihaiu)
29. *The Crisis of 1929-1933 and its Effects on the Industrial Evolution of Romania*, Revista Economica, 61(2), 2012, ISSN 1582-6260, pag.43–52.
30. *Union's Competitiveness in Terms of Country Risk and Fiscal Discipline*. Studies in Business and Economics, 7(1), 2012, ISSN 1842-4120, pag.126–137. (coautor cu Diana Mihaiu)
31. *Fiscal Policy's Influence on Economic Growth in the European Union*. Revista Economica, 64(6), 2012, ISSN 1582-6260, pp.48–56 (coautor cu Diana Mihaiu)
32. *Analysis of the Keynes' Economic Equilibrium from the IS-LM Model Perspective*. Revista Economica, 60(1), 2012, ISSN 1582-6260, pag. 73–93.
33. *Fiscal Policy and the Optimal GDP under a Budget Constrain Condition*. Anale. Seria Stiinte Economice. Timisoara, 18, 2012, pag. 775–782. (coautor cu Diana Mihaiu)
34. *Analysis of European Union Competitiveness from a New Multidimensional Model Perspective*, Romanian Economic and Business Review, vol. 6, issue 4, December 2011, ISSN 1842-2497, (in curs de publicare) (coautor cu Diana Mihaiu)
35. *Correlation Analysis between the Health System and Human Development Level within the European Union*, International Journal of Trade, Economics and Finance, Vol. 2, No. 2, April 2011, ISSN 2010-023X, pag. 99-102 (coautor cu Diana Mihaiu)
36. *The Long-Run Determinants of Investment: A Dynamic Approach for the Future Economic Policies*, Studies in Business and Economics, Vol. 5, Issue 3, 2010, 1842-4120, pag. 227-237

37. *Correlation Between the Public Sectors Performance and the Sovereign Debt*, in the Context of the Current Economic Crisis, Romanian Economic and Business Review (REBE) -Vol. 5, No. 3, 2010, ISSN 1842-2497, pag. 271-283 (coautor cu Diana Mihaiu)
38. *The Budgetary Deficit - Between the Permissive Side and the Actual Economical Reality*, Romanian Economic and Business Review (REBE) -Vol. 4, No. 3, ISSN 1842-2497, 2009, pag. 111-126 (coautor cu Diana Mihaiu și Liliana Bunescu)
39. *Scientific Research and its Impact on Economic Growth*, Calitatea, acces la succes, nr. 93 din octombrie 2008, ISSN 1582-2559, pag. 148-154 (coautor cu Diana Mihaiu)

**D. Lucrări publicate în ultimii 10 ani în reviste și volume de conferințe cu referenți (neindexate)**

- **Selecție cu maximum 20 lucrări în volume de conferințe**

1. *The Relationship Between the Competitiveness of National Economies and Public Debt in the European Union*, Conferința The Knowledge Based Organization (KBO), 24-26.11.2011 (coautor cu Diana Mihaiu)
2. *Analysis of United States Economic Equilibrium: A Dynamic Approach from the Mundell-Fleming Model Perspective*, Global Conference on Business and Finance Proceedings, vol. 6, issue 1, Las Vegas/Nevada, 2011, ISSN 1931-0285, pag. 933-938
3. *Determining the Efficiency of Health Expenditure as a Prerequisite for Achieving Economic Equilibrium in the European Union*, International Conference on Economics and Finance Research (ICEFR 2011), Singapore, 2011, 978-1-4244-9308-1, pag. 81-85 (coautor cu Diana Mihaiu)
4. *The Invisible Hand Hidden Behind the Current Economical Reality, The Economic World Destiny: Crisis and Globalization ?*, 2010, Sibiu/Romania, ISBN 978-973-739-987-8, pag. 499-503
5. *The Issue of The Budgetary Balance under the Current Crisis*, Global Conference on Business and Finance 2010 din San Jose/Costa Rica, ISSN 1941-9589, pag. 700-705 (coautor cu Diana Mihaiu)
6. *Industrial Competitiveness and the Role of the Policy in Times of Climate Change*, Conferința Economică Internațională Industrial Revolutions, from the Globalization and Post-Globalization Perspective, 2009, Sibiu/Romania, ISBN 978-973-739-775-1
7. *The Lisbon Strategy and sustainable growth of Europe*, Conferința Economica Internațională Integrated Relations Between the Institutions and the Member States of the European Union, 2008, Sibiu/Romania, ISBN 978-973-739-594-8

**E. Brevete obținute în întreaga activitate**

**Data:**

**Semnătura:**