

L I S T A

lucrărilor științifice în domeniul disciplinelor din postul didactic

A. Teza de doctorat

Doctorat domeniu Management, specializarea Management, Titlul tezei „CONTRIBUȚII PRIVIND MANAGEMENTUL CALITĂȚII ÎN EVALUAREA UNIVERSITARĂ” conducător prof. univ. dr. Doina Banciu, titular Universitatea București

B. Cărți și capitole în cărți publicate în ultimii 10 ani

1. **Rotaru Mihaela**, Securitate si sănătate în muncă – ghidul managerului, 2013, proiectului “Școală universitară de formare inițială și continuă a personalului didactic și a trainerilor din domeniul specializațiilor tehnice și ingineresci – DidaTec”, POSDRU/87/1.3/S/60891, Universitatea Tehnică din Cluj Napoca
2. **Rotaru Mihaela**, Tarifarea în funcție de calitate - un catalizator pentru colaborare și schimbări durabile, Ed. Universitatii Lucian Blaga din Sibiu, 978-606-12-1058-9, 2015
3. Roxana Florenta Săvescu, **Mihaela Rotaru**, Carmen Sorina Barb, Studiul riscurilor profesionale în activitatea de clasificare a carcaselor în abatoare, Editura Universitatii Lucian Blaga din Sibiu, 978-606-12-1057-2, 2015
4. **Rotaru Mihaela**, Învățământul superior în procesul de globalizare – tendințe și educația transfrontalieră., Editura Universitatii Lucian Blaga din Sibiu, ISBN 978-606-12-1376-4, 2016

C. Lucrări indexate ISI/BDI publicate în ultimii 10 ani

1. **Rotaru Mihaela**, Săvescu, R., Dumitrașcu, D., Today's students, the workforce of tomorrow – professional expectations of last year students from Hermann Oberth Faculty of Engineering, Sibiu, Romania – the second study, The 6th International Seminar on the Quality Management in Higher Education, Tulcea, Romania, (ISI proceeding), 2010
2. **Rotaru Mihaela**, Săvescu, R., Dumitrașcu, D., Today's students, the workforce of tomorrow – the professional experience of last year students from Hermann Oberth Faculty of Engineering, Sibiu, Romania – the second study, The 6th International Seminar on the Quality Management in Higher Education, Tulcea, Romania, (ISI proceeding), 2010
3. **Rotaru Mihaela** C. Purcar, Musculoskeletal disorders for repetitive movements at administrative personnel, International conference on manufacturing science and education – MSE 2011 – Sibiu, Romania, 2011 (ISI proceeding), 2011
4. **Rotaru Mihaela**, Statistical techniques for directing continuous quality improvement in higher education, Proceedings of the 2nd Review of Management and Economic Engineering Management Conference “Management of Crisis or Crisis of Management?”, pp.169-175,ISSN 2247-8639, (ISI proceeding), 2011
5. D. Banciu, **Rotaru Mihaela**, Regression linear model a useful tool for directing continuous quality improvement in higher education, Proceedings of the 2nd Review of Management and Economic Engineering Management Conference “Management of Crisis or Crisis of Management?”, pp.20-26,ISSN 2247-8639, (ISI proceeding), 2011
6. R. Săvescu, **Rotaru Mihaela**., Cioca L.I. Constructivists model for identifying first year students, Proceedings of the 2nd Review of Management and Economic Engineering Management Conference “Management of Crisis or Crisis of Management?”, pp.176-183, ISSN 2247-8639, 2011, (ISI proceeding), 2011

7. Tuțurea M., **Rotaru, Mihaela** - *OPERATIONAL EFFECTIVENESS AND STRATEGY*, Review of Management and Economic Engineering, nr. 3, ISSN 1583-624X, Cluj Napoca Todesco Publishing House, (B+ conform CNCSIS), 2012
8. **Rotaru, Mihaela**, Săvescu, R. - The European Pig Carcasses Grading System – A Strategic Instrument of Competition, Joint International Conference of Doctoral and Post-Doctoral Researchers din 12-13 septembrie 2014, Universitatea din Craiova, Romania, Conference Proceedings, Volume 2, pp 383-394
9. Săvescu R., **Rotaru Mihaela**, Testing the Assumption of a Linear Regression Model. Case Study: SEUROP Pig Carcass Classification System in Romania,, SGEM International Multidisciplinary - Scientific Conferences on Social Sciences and Arts, Conference Proceeding SGEM Conference on Political Sciences, Law, Finance, Economics and Tourism, Albena, Bulgaria, ISBN 978-619-7105-28-5 / ISSN 2367-5659, Volume: 4, Septembrie 2014, pp. 671-678
10. Săvescu R., **Rotaru Mihaela**, Results of SEUROP Pig Carcass Classification in Romania, since Beginning of Implementation up to Present, SGEM International Multidisciplinary - Scientific Conferences on Social Sciences and Arts, Conference Proceeding SGEM Conference on Political Sciences, Law, Finance, Economics and Tourism, Albena, Bulgaria, ISBN 978-619-7105-28-5 / ISSN 2367-5659, Volume: 4, Septembrie 2014, pp. 579-584
11. **Rotaru Mihaela** CAP policy dimensions: a catalyst for collaboration and sustainable changes, Revista Economică 67:Supplement (2015), ISSN 1582-6260, pp.145-153
12. **Rotaru Mihaela** Price – strategic instrument of EU market intervention. Case study SEUROP system, Acta Universitatis Cibiniensis Series E: FOOD TECHNOLOGY, Vol. XIX (2015), no. 1, ISSN 2344-1496, ISSN-L 2344-1496,
13. **Rotaru Mihaela** The use of factor analysis in evaluating the performance of a business model, Revista de Management și Inginerie economică, Vol 14, nr. 4(58), pg. 825, 2015
14. **Rotaru Mihaela** Sustainability evolving role in business management, Revista de Management și inginerie economică, Vol 14, nr. 3, 2015, pg. 600
15. Săvescu, R., Stoe, A.M., **Rotaru, Mihaela**, Stress among working college students Case Study: Faculty of Engineering Sibiu, Romania, 8th Balkan Region Conference on Engineering and Business Education, Octombrie 2017
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17. Barsan R.M., **Rotaru Mihaela**, Barsan V.A., Orientation programs in higher education: Civil duty and a way to improve employability?, Journal Plus Education, ISSN 1842-077X, E-ISSN (online) 2068-1151 vol XXIV (2019), special issues pp. 175-184
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19. Săvescu R., **Rotaru Mihaela**, Market analysis in the Romanian agricultural sector: statistics explained, studies in business and economics, Volume 16, Issue 3, Page 215-230, DOI 10.2478/sbe-2021-0056, Published DEC 1 2021, Indexed 2022-02-02
<https://EconPapers.repec.org/RePEc:blg:journl:v:16:y:2021:i:3:p:215-230>